



# The ECST, an european strategy

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the EUROPARC Council

Seminario Diffusione di buone pratiche della Carta Europea del  
Turismo Sostenibile nelle Aree Protette (CETS) 5 marzo 2015

Montalbano/Fasano (BR)

# EUROPARC Federation



... 364 members in 36 countries

# The ECST ...

## 131 parks in 16 countries ...



38 Spain

28 France

25 Italy

13 UK

6 Portugal

4 Germany

3 Finland

3 Netherlands



2 Croatia

2 Lithuania

2 Serbia

1 Bosnia & Herz

1 Denmark

1 Latvia

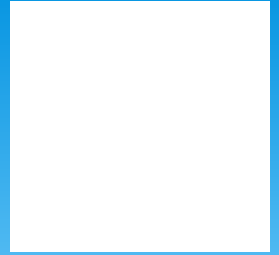
1 Norway

1 Slovakia

... the oldest, the largest and the widest network

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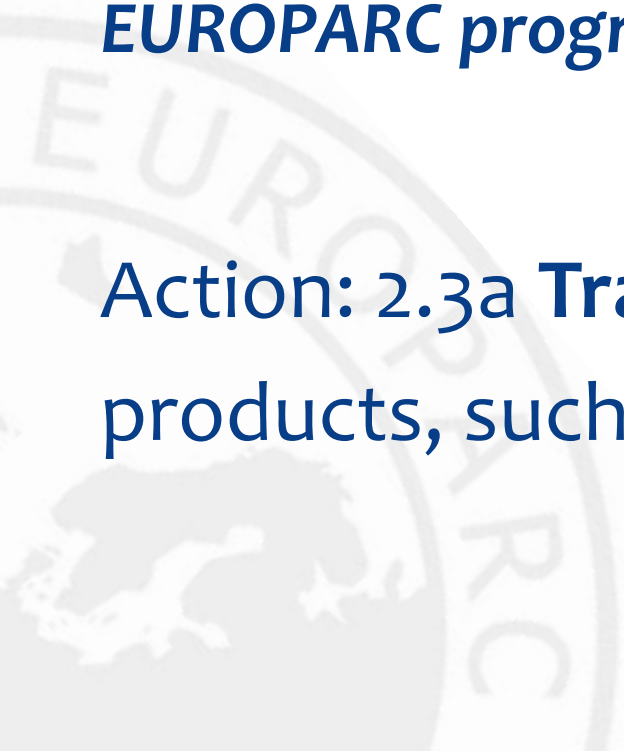
## Strategy 2015-2021 for the ECST



Priority Area: **2.3 Training**

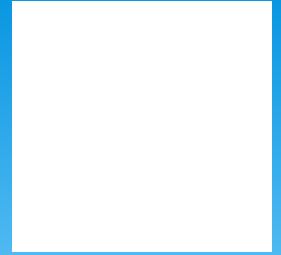
Strategic OBJECTIVE: *To increase expertise on specific EUROPARC programmes to deliver the present strategy*

Action: 2.3a **Training** to support the EUROPARC products, such as Charter



# EUROPARC Federation

## Strategy 2015-2021 for the ECST



Priority area: **3.1 Sustainable Tourism** in Protected Areas

Strategic OBJECTIVE: *EUROPARC will consolidate the European Charter **network** and promote the **ECSTPA** as a **tool** for the sustainable tourism development at international level*

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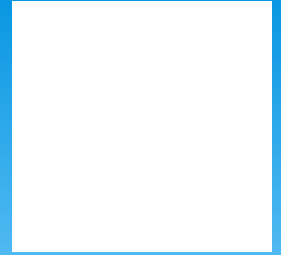
## Strategy 2015-2021 for the ECST

Action: 3.1a **Consolidate the network** of ECSTPA in individual parks, **with tourism Partners and with travel agencies**

Action: 3.1b **Promote a common platform** with other awarding schemes for Sustainable Tourism Destinations based on Protected Areas in order to **lobby effectively for** at European and international levels

# EUROPARC Federation

## Strategy 2015-2021 for the ECST



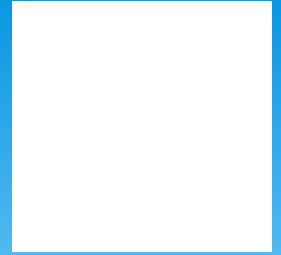
Action: 3.1c **Gain international recognition of the Charter** as an efficient tool for sustainable tourism development and **disseminate it outside Europe**





# EUROPARC Federation

## Strategy 2015-2021 for the ECST



*Priority Area: 4.2 People power - Human resources*

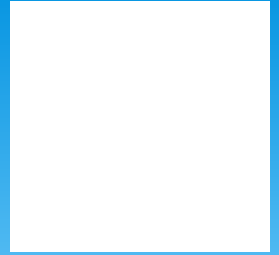
Strategic **OBJECTIVE: *Develop the potential of human resources across the EUROPARC Federation network***

Action: 4.2b **Support Sections through capacity building and jointly attracting resources through project proposals**

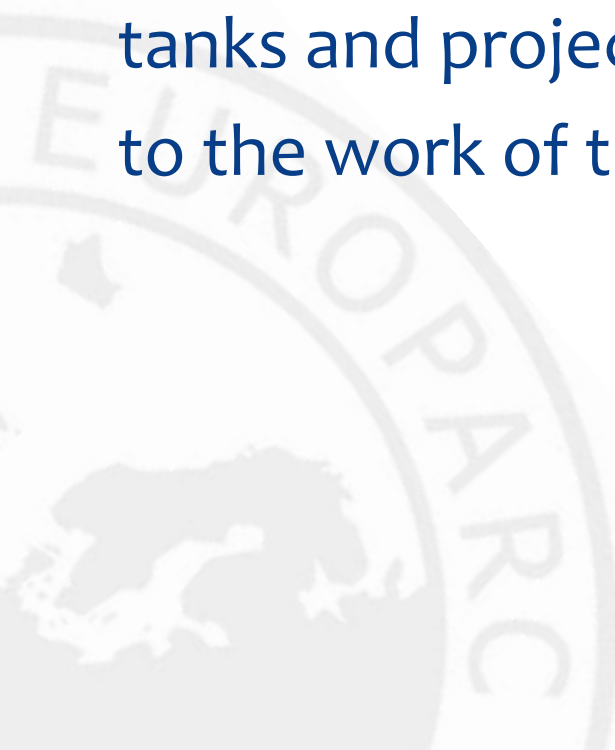


# EUROPARC Federation

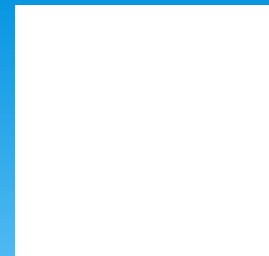
## Strategy 2015-2021 for the ECST



Action: 4.2d **Support working groups** as think and do tanks and project development units for contributing to the work of the Federation



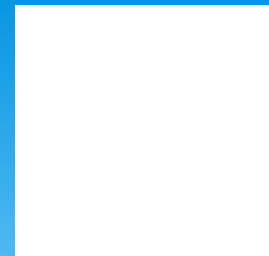
Next ...



1

Spanish Section:  
meeting for the evaluation and  
approval of the Charter Part III  
procedures  
Valsaín/Segovia 15-17 April

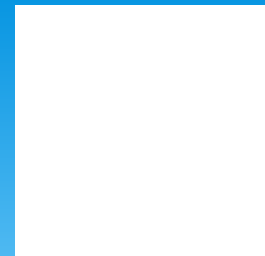
Next ...



2

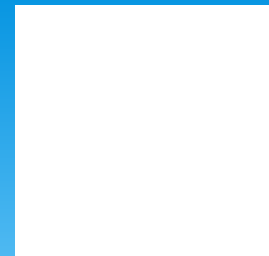
Sections meeting:  
defining a common  
implementation for the  
EUROPARC Strategy  
Siggen-Germany 19-21 April

Next ...



**3** IX European Charter network  
meeting  
Vila Nova Cerveira-Portugal 4-7 May

Next ...



4

19 Charter applications:

5 Italy,

5 Portugal,

4 Spagna,

3 Francia (2 revaluations),

1 Croatia,

1 Estonia.

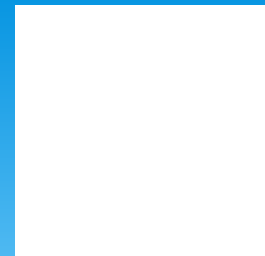
Next ...



5

ETIS- European Tourism  
Indicators System comparison  
with GSTC and ECST: a MSc  
Thesis in Portugal - October

Next ...



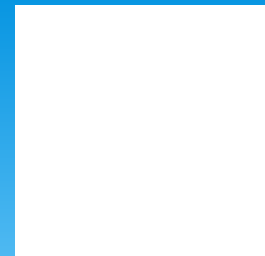
6

Awarding the tourism  
businesses with the Charter  
Partners in Italy in ????





Next ...



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Any other events?

Any other proposals?



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Obrigada!

Grazie!

σας ευχαριστώ!

